

Building A World That Doesn't Exist:
Achieving True Culture Change




Building on knowledge, research
& promising best practices

Culture is the way
you think, act, and
interact.

Forcible Rape in the United States –
Women over 18 Years of Age

97,000 Men 683,000

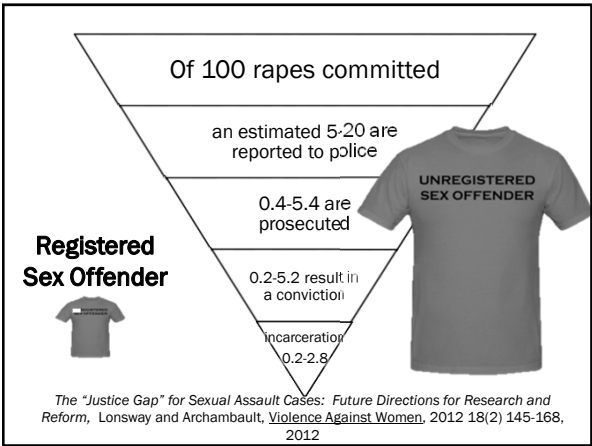
Tjaden & Thoennes, 1998

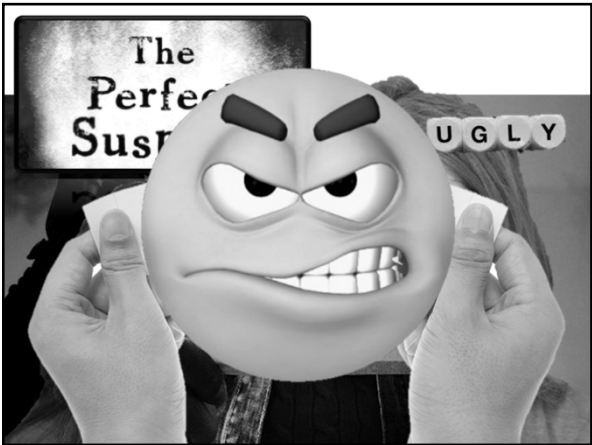


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78
hour.ly

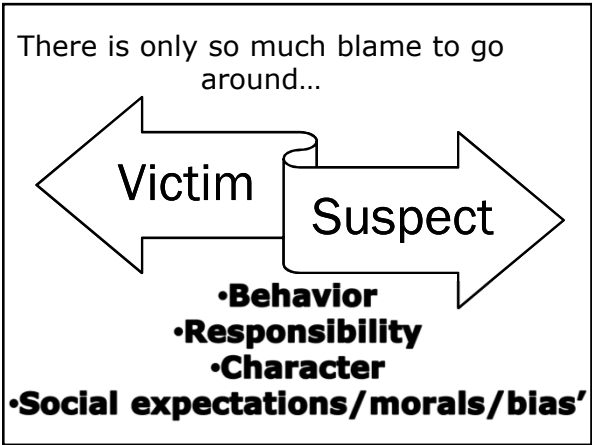
National Victim Center



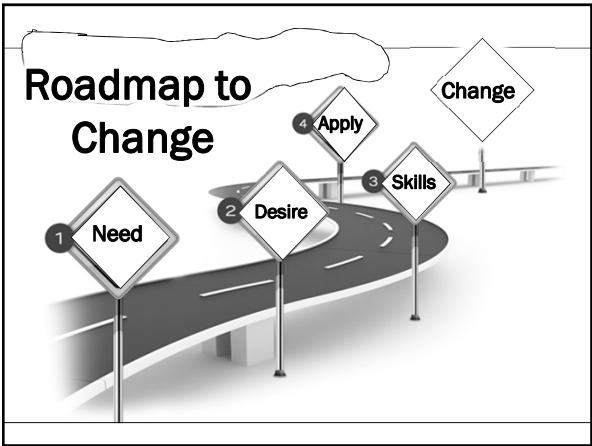








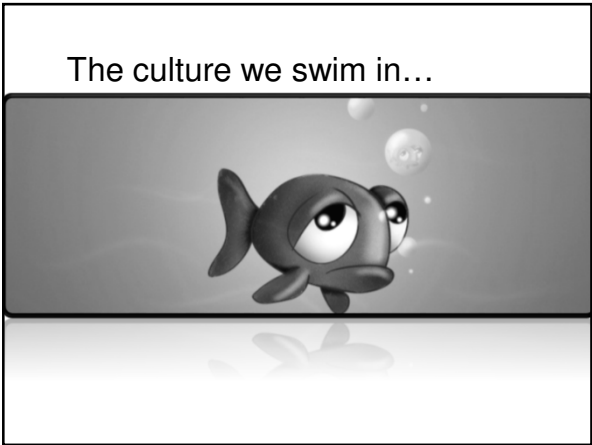


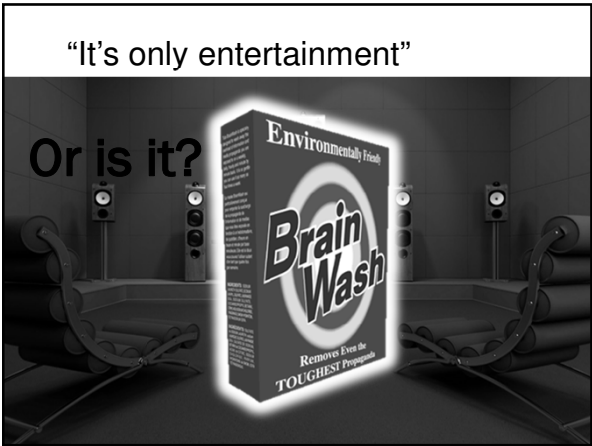


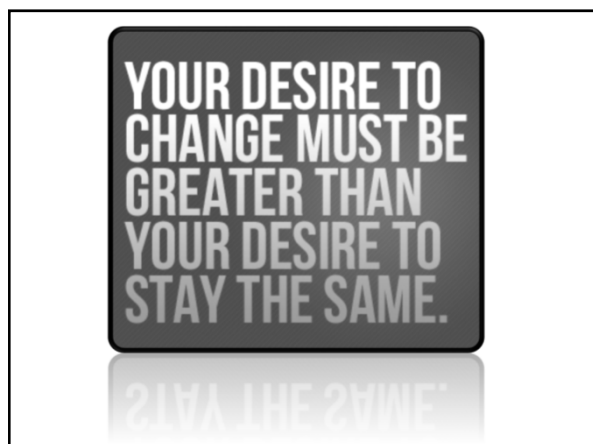












Culture & History

Men commonly viewed as powerful, sexual aggressors.

Real men can't be raped.

Men as perpetrators – not victims.

Sexual assault doesn't harm (real) men.

No social movement for male victims.

"As a man, I can't perform the way I used to. I just feel damaged. All I remember, along with the pain, is the slapping sound of being raped. I try to make love to my wife, but I can't – I'm triggered. I'm traumatized by that sound."

"I was ashamed and disgusted. Guys aren't supposed to be raped. I didn't want to tell anybody about it. I didn't want to say anything."

FEAR

Manhood Robbed, Destroyed

Won't Be Believed

Won't Be Understood

Won't Be Supported

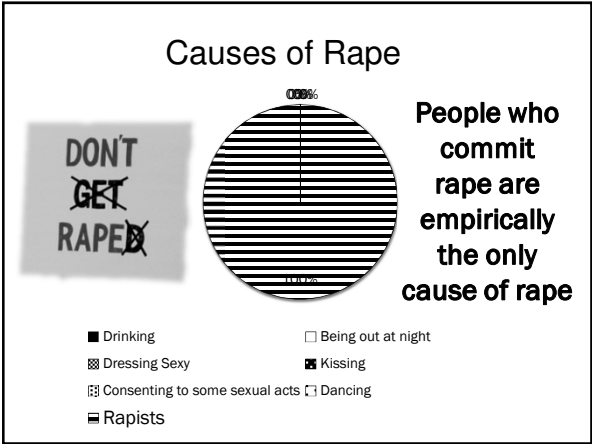
Will Be Rejected, Humiliated

Something MUST be done

I must do something always solves more problems than Something must be done.

(Anonymous)

end rape.
stop rapists.





When Israel was experiencing an epidemic of violent rapes and someone at a cabinet meeting suggested women be put under curfew until the rapists were caught, Meir shot back, "Men are committing the rapes. Let them be put under curfew."

Golda Meir Israeli Prime Minister



As you change the environment



The offender will adapt

**Culture change must
be...personal...to everyone...
all the time**





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