

INTEGRATING PREVENTION INTO ALL OUR WORK

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HELLO AND WELCOME!

TALKING WITH TEENS ABOUT “HEALTHY FLIRTING AND DATING”

- **Preventative elements that emerge**
 - Strengths-based
 - Allows for male peer support to emerge in regards to flirting and dating with respect

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PREVENTION

*“A **systematic** process that promotes healthy environments and behaviors and reduces the frequency of an incident, condition or injury occurring.”*

(Cohen and Fugle Parks, 2005)

"No epidemic has ever been resolved by paying attention to the treatment of the affected individual."

George W. Albee

PREVENTION VS. INTERVENTION

⦿ Prevention

preventing violence from initially occurring

- Focus on conditions that support GBV
- Focus on promoting conditions that inhibit GBV
- Promote behaviors you want others to adopt
- Create social conditions to support these behaviors

⦿ Intervention

addressing the effects of violence after the violence has occurred and preventing a reoccurrence of violence

- Responding to GBV
- Recognizing GBV
- Highlighting extent of the problem or where to receive services

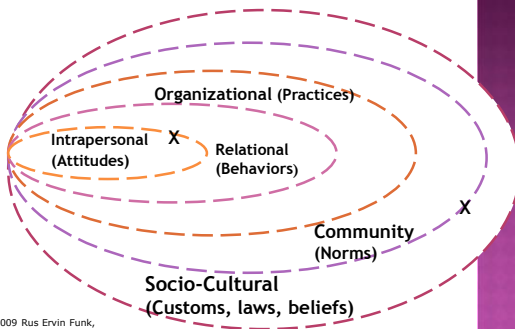
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PREVENTION CONTINUUM



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THE SOCIAL ECOLOGY



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IF ITS NOT AN OPTION,
IT CAN'T BE A CHOICE

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PREVENTION ON THE INDIVIDUAL LEVEL

- ◉ Change attitudes
- ◉ Increase knowledge
- ◉ Strengthen skills
- ◉ Alter behavior

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SPECTRUM OF EDUCATIONAL EFFORTS

- ◉ **Education**
 - Change attitudes and (limited) increase of knowledge
- ◉ **Training**
 - Increase knowledge and strengthen skills
- ◉ **Facilitation**
 - Increase knowledge, strengthen skills, and alter behaviors

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PREVENTION ON THE RELATIONAL LEVEL

- ◉ Bystander training
- ◉ Peer-support efforts and organizing
- ◉ Parent education
- ◉ Mentoring

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**IT STARTS WITH YOU.
IT STAYS WITH HIM.**

<http://www.itstartswithyou.ca/>

Because We Have Daughters

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PREVENTION ON THE ORGANIZATIONAL LEVEL

- Organizational culture
- Organizational norms
- Organizational policies that don't tolerate violence
- Organizational policies that promote equality and respect

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PREVENTION ON THE COMMUNITY LEVEL

- ◉ Community messaging/marketing
- ◉ Social norms approach
- ◉ Coalition building
- ◉ Community organizing

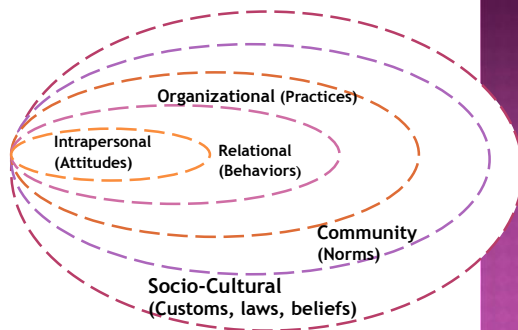
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PREVENTION ON THE SOCIAL LEVEL

- ◉ Policy advocacy
- ◉ Media campaigns

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THE SOCIAL ECOLOGY



Prevention/social change is a long-term process of social change that requires change at various levels of the community to prevent IPV/SV before it occurs

SOCIAL CHANGE - PRACTICALLY SPEAKING



One
initiative,
event or
program

One protocol

One skill
building session

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SOCIAL CHANGE...

- ...is the process of changing the attitudes and beliefs that lead to specific behaviors...
- ...while also challenging the social conditions that support those attitudes, beliefs and behavior
- Striving for social change means we can't just accept the world the way it is and expect that the problems and dangers will just go away.

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PREVENTION & INTERVENTION: BOTH ARE ESSENTIAL

Preventing a re-occurrence of violence
(intervention)

+

Preventing violence before it occurs
(primary prevention)

↓

Prevention continuum within each community

***Intervention and primary prevention should
complement, not compete with, each other.***

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TOWARDS INTEGRATION

Prevention is as much a philosophy to guide
our practice, as it is a distinct set of
practices

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CASE EXAMPLE

● Promoting Gender Respect

- 7-session leadership development program for adolescent men
- Site-based organizational supply co-facilitator
 - Promoting gender equality and respect
 - Promoting adolescent leadership development
- Site-based organizational scan
 - Promoting of gender equality and respect?
 - Promoting adolescent leadership development?
- We work with our organizational partners and then leave...the program stays
- EX - Y youth in Southern IN

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CASE EXAMPLE...

Engaging Adolescent men who had been exposed to domestic violence

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INTEGRATION OF PREVENTION

- Tertiary - keeping known rapists/batterers from raping/battering again:
 - Intrapersonal - Relapse prevention
 - Relational - Responsibility and accountability
 - Organizational - Effective policies
 - Community - Holding men accountable
 - Socio-cultural - Changing social norms

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BATTERERS INTERVENTION

- What friends and colleagues do to hold men who batter accountable
- What peer networks (such as the bowling team, the men's bible or Qoran study group, etc.) do to hold men who batter accountable
- What employers and faith leaders do to hold men who batter accountable
- What neighbors and community-groups do to hold men who batter accountable...

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BATTERERS INTERVENTION

- A group of men who batter organize a fundraiser for their local DV agency as a part of the program
- Men in a BIP develop educational content for adolescent men on being a respectful equitable dating partner
- BIP facilitators assist in organizing a Take Back the Night event

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THERAPEUTIC SUPPORTS

- Distinguish between healing and preventative support
 - Healing is necessary and has real value
 - Healing from cancer doesn't necessarily prevent the next round of cancer.
- How to add prevention practices to healing efforts
- "Model Mugging" therapeutic group

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INTEGRATION IS POSSIBLE

- ...and effective
- ...and (relatively) easy
- ...and fun!

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AND ANOTHER WORLD IS ON THE
WAY



THANK-YOU!