

ENGAGING MEN: PRACTICAL APPLICATIONS

RUS ERVIN FUNK

KEY QUESTION

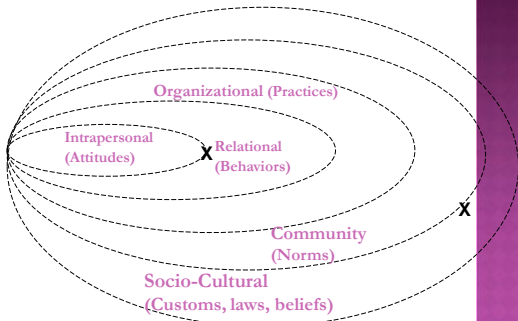
How to focus on the support for and
empowerment of women...

...and engage/empower men to prevent?

WHAT'S EFFECTIVE

- ◉ Gender and Context Matter!
- ◉ Utilize the Prevention Framework
- ◉ Define specific groups of men to engage
- ◉ Clarify your reason for asking *this* man(or group of men) to be engaged
- ◉ Identify what "engagement" means (i.e. what we want them to do)
- ◉ Clarify roles for men in your agency/community?

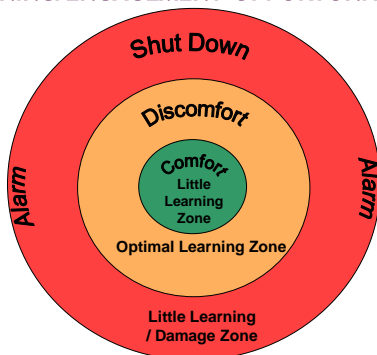
THE ECOLOGICAL FRAMEWORK



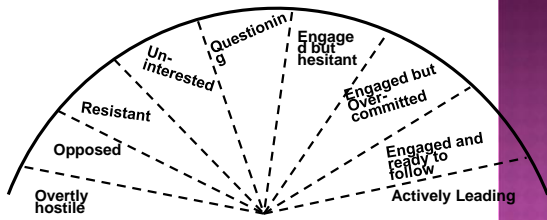
WHY DO YOU WANT THIS MAN/GROUP?

- Combating male defensiveness
- What is his point of entrée?
- What are the next steps beyond this point of entrée that are accessible to him?
- What supports does he need to take those next steps?
- Is it okay if he doesn't?

LEARNING/ENGAGEMENT OPPORTUNITIES



CONTINUUM OF MEN'S ENGAGEMENT



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ENGAGING MEN

- Identify which men you want to engage
 - ▢ Focus on "engage-able men"
- Identify why they want to be engaged
- Identify their point of entrée
- Identify what they need in order to stay engaged/increase their engagement
- Identify who else they can engage

ENGAGING MEN AS...

- individual men
- men in men's groups
- Single sex vs mixed gender

WHAT MEN CAN DO

- Broaden understanding of what is "violent"
- Respecting women and girls
- Take action among other men and women
- Join collective efforts

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TAKE ACTION

- Support Survivors
 - Listen
 - Believe...*out loud*
 - Respect
- Challenge/Care-front abusive men
 - Set a standard
 - Talk to your friends
 - Hold Accountable

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RESPECT WOMEN AND GIRLS

- Model equality
- Share responsibility
 - Caring for children is not a women's burden
- Be honest and accountable
- Acknowledge/support women's leadership

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TAKE ACTION AMONG OTHER MEN

- Notice violence supportive attitudes...
...and confront them
- Engage your male friends
- Publicly hold a position of accountability
- Maintain a standard

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JOIN COLLECTIVE EFFORTS

- Volunteer at your local DV shelter

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IDEAS FOR ACTION

- | | |
|---|---|
| • Mother's Day Brunch | • Mentors <ul style="list-style-type: none"> ■ Teen boys ■ Teen girls |
| • Clean up days | • Educators |
| • Walk a mile in her shoes | • Men's Concerts for Gender peace |
| • "Give" back the night | • White ribbon Campaigns |
| • Fundraising events | • Policy advocacy using local sports teams |
| • Policy advocacy <ul style="list-style-type: none"> ■ Local ■ State-wide | |

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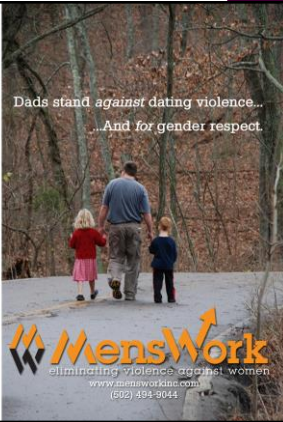
As dads, we all know that dating violence is a problem. At least 1 in 3 teen girls is abused by a dating partner and more than 1/2 of teen girls report knowing someone who is being abused. Even though our sons and daughters may not be directly affected, they likely have teens in their social circles who are: friends, close-mates, in the club or on the team. We can have a profound impact on supporting our daughters to be women of strength, and our sons to be the kind of men that we want our daughters to date. Not only can we impact our own children, but we can likely impact others as well.

What you can do:

- Model respectful, nonviolent relationships
- Monitor your children's media
- Proactively speak out against images of violence or disrespect on TV, movies, songs and books
- Clearly convey to your sons and daughters how to respect themselves, and how to respect their dating partners
- Ask your children about their relationships
- Take a stand against dating violence, and for gender respect in your home and your community
- With every announcement on how you can take a stand and make a difference

Dads stand *against* dating violence...

...And for gender respect.



MensWork
eliminating violence against women
www.mensworkinc.com
(502) 494-9044

Along with thousands of dads and father figures in Louisville, I have been a positive but silent example of what it means to be nonviolent and respectful in relationships. From today forward, I pledge to break my silence.

I pledge to:

- Not commit any form of violence against women;
- Speak out against violence against women;
- Teach my children and others about nonviolent & respectful relationships;
- Act to make a difference in my community.

Name: _____

Address: _____

Email: _____ Phone: _____



MensWork
eliminating violence against women
Go to www.mensworkinc.com to sign this pledge;
Or mail this card to PO Box 4878, Louisville, KY 40204

ADD A LITTLE PURPLE TO YOUR PINK



WEAR A LITTLE PURPLE with your pink

1 in 4 men live people who have experienced domestic violence
1 in 8 men live women who have been diagnosed with breast cancer

OWN IT

A PROJECT OF
LITTLA
WELLTH
MATTERS

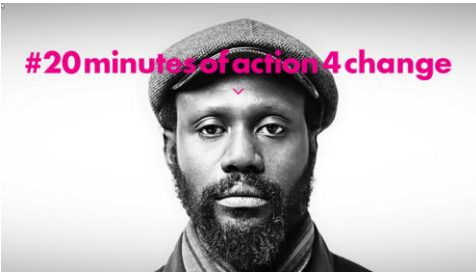
We invite, engage and equip men to speak out and step up to prevent gender-based violence.

Own It recognizes the critical role that men play, alongside women, in working to end intimate partner and sexual violence, and to promote gender respect and gender justice. Join an increasing number of men in our community who are stepping up to "own" being part of the solution.

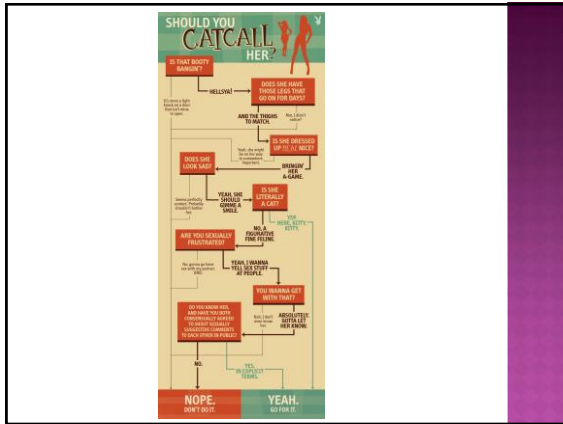


"I OWN IT"

#20minutesofaction4change







KEY LESSONS

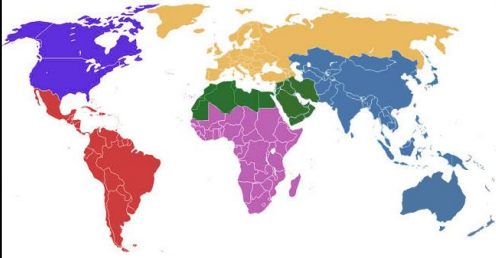
- ◉ Assume men want to join these efforts
- ◉ Trust men!
- ◉ Offer concrete “do’s”
- ◉ Stay at the edge of men’s comfort
- ◉ Strategically link what you invite men to do with the next thing they can do
- ◉ Be realistic about the impact of this work

AN INTERNATIONAL MOVEMENT

- ◉ MenEngage
- ◉ North America Men Engage Network (NAMEN)



MENENGAGE INTERNATIONAL
NETWORKS



THANK-YOU!!!

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